

Economic success is not possible without a sustainable foundation

palamides GmbH cooperates with students from the Johannes Gutenberg School in Germany

Renningen, Germany, April 27, 2022 – palamides, the leader in automated deliveries for the printing industry, announced its cooperation with the Johannes Gutenberg School in Stuttgart Germany to support the production of the 51st edition of the technician magazine "Impuls 2022".

Impuls 2022 serves as a showcase of graduating student work with good use of creative, innovative printing techniques. Eight students are featured in Impuls 2022 and use the annual version, called EcoPlus to share their commitment to a more sustainable future. The graduates demonstrate the importance of sustainable actions and business success essential to the printing industry.

The core message is demonstrated with use of palamides smartflat binding technology for the EcoPlus. "With our EcoPlus book, it was important to us to design a holistic, sustainable product," said Renée K. Würges, Head of Project Management, EcoPlus 2022. "Thanks to palamides smartbinder240 we have an alternative to the customary PUR or EVA adhesive for our adhesive binding. Ecological and economic action are not mutually exclusive and are usually intrinsic to each other. Because the fewer resources that are used for a product, the more effective its production with fewer costs and reduced emissions."

Putting environmental action into practice, the eight students came to the palamides production facility in Renningen Germany and processed 3000 copies of the EcoPlus on the smartliner240 with its smartflat technology.

The smartflat technology is environmentally friendly and stands out on the market with its sustainability leaders and high-quality binding. With environmental friendliness binding as a basis, competitive advantages make smartflat a competitive advantage to other perfect binding technologies.

www.impuls2022.de

For more information on EcoPlus visit: www.impuls2022.de

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Notes for editors

About palamides

palamides provides delivery systems for the printing and packaging industry covering almost all applications with its product line. numerous options. The company was the first to address automatic deliveries and today is the market leader in automatic deliveries and stacking deliveries with more than 3000 automated deliveries installed worldwide. Partners include Canon, Heidelberger Druckmaschinen, Horizon, Hunkeler and Kern. With headquarters in Renningen Germany, the

company expanded with palamides USA in 2008. Today, palamides deliveries behind many saddle stitchers, folding machines, mailers, digital printing machines, etc. have become indispensable - worldwide. <https://www.palamides.de/>

